



## **Press Release**

### **ClimateNXT 2025: India's Premier World Environment Day Summit to Tackle Plastic Pollution and Accelerate Climate Innovation**

#### **Theme of World Environment Day 2025: Beat Plastic Pollution**

**India Habitat Centre, New Delhi**

**5<sup>th</sup> June 2025**

The ClimateNXT 2025 – World Environment Day Summit on June 5, 2025, will be held at the India Habitat Centre, New Delhi. The Summit aims to discuss strategies for eliminating plastic pollution by 2030 and catalyse climate-tech innovation across the Asia-Pacific. The Summit will be hosted by the National Productivity Council, DPIIT, Ministry of Commerce and Industry, GoI, in collaboration with the Asian Productivity Organization (APO) Tokyo, PHDCCI, Massive Earth Foundation (MEF), United Nations Environment Programme (UNEP), and United Nations Industrial Development Organization (UNIDO).

The Summit will commence with a ceremonial sapling plantation at the NPC Park, led by the Chief Guest, Mrs. Leena Nandan, former Secretary of the Ministry of Environment, Forest and Climate Change, Government of India, alongside Mrs. Neerja Sekhar, Director General, NPC. This act symbolises a commitment to environmental stewardship under the theme “Ek Ped Maa Ke Naam”.

The Summit will witness the launch of a Report on “State of Plastic Recycling,” developed by the Massive Earth Foundation, providing critical insights into India's plastic pollution landscape. Dr. Indra Pradana Singawinata, Secretary-General of the Asian Productivity Organization (APO), will elaborate on the Green Productivity 2.0 initiative, with a special focus on Artificial Intelligence and Smart Manufacturing. Inauguration of the 5th LowCarbon.Earth Accelerator for supporting early-stage climate-tech startups will be done in the presence of UNEP, UNESCO, and other dignitaries. This Accelerator will also support those working on plastic waste recycling across the Asia-Pacific, focusing on sustainable materials, circular economy, and waste-to-value solutions etc. Activities during the ClimateNXT 2025 will include panel discussions, engagements among investors, founders, corporates, and policymakers to foster partnerships and explore scalable models for impact. Findings of the “Study for Assessing the Effectiveness of the Ban on SUPs and Measurement of Microplastics in the Ganges” will be presented by NPC.

The Summit will also feature start-ups showcasing cutting-edge recycling solutions and alternatives to single-use plastics, aiming to drive collective action and spotlight deep-tech innovation in the fight against climate change.

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